

2008 member events - dates for your diary;

Chamber events organised by **brant design** 

DECEMBER	JANUARY	FEBRUARY	MARCH	MARCH	APRIL	MAY	MAY
13th	TBC	TBC	13th	TBC	TBC	15th	TBC
Networking Lunch	Breakfast Club	Breakfast Club	Networking Lunch	Breakfast Club	Breakfast Club	Networking Lunch	Breakfast Club
JUNE	JULY	Our Next Event 					
TBC	TBC						
Breakfast Club	Breakfast Club						

Executive Committee dates for your diary 2008

JANUARY	FEBRUARY	MARCH	APRIL	MAY
17th	21st	20th joint with council	17th	15th AGM
JUNE	JULY	SEPTEMBER	OCTOBER	NOVEMBER
19th	17th	18th joint with council	16th	12th

Sign Off

This is the last Newsletter for 2007 - the next edition will be published in January 2008. We end the year on an optimistic note as the redevelopment of Brentwood Town Centre proceeds apace, the business and other possibilities for Brentwood arising from our status as an Olympic Borough become ever clearer, and Chamber launches a range of new initiatives designed to make Chamber membership even more beneficial.

While some current indicators in the country's economy present challenges for the New Year (e.g. the threat of rising inflation, the credit squeeze), there are opportunities for us in Brentwood to grasp and we look forward to being of help and service to our members in the New Year to help reach out for those opportunities. Meanwhile may I wish you and your families a peaceful Christmas and a happy and successful New Year.

Mike Hawkins (Executive Secretary)



November 2007

Brentwood Chamber of Commerce newsletter

Dear member

As you can see, we are continuing producing this Newsletter in colour, though the continuation of this practice is dependent on sponsorship. This month we have been sponsored by Chamber member Divadani, an internet marketing specialist based in Brentwood. We would like to thank them and their Director, David Miles, who is on our Executive Committee.

We would welcome any offers from other members to sponsor a particular monthly edition, or even more than one if that fits in with your own marketing programme. **Please just get in touch to let me know.**

This month sees a very important Chamber initiative - a Members' Open Evening, sponsored by Havering College at the Marygreen Manor Hotel. By the time this reaches you, we will have held the evening. It is an opportunity for members to get together, meet other members and the Executive Committee who run Chamber on your behalf. Also we are expecting a number of prospective members so we hope to add to our numbers.

We are using the occasion to announce several new initiatives. First of all, the Member Discount Card - already trailed in previous Newsletters.



All members will be receiving **Membership Cards** with the receipts for next year's annual subscriptions and the cards will entitle holders to receive discounts at 'Acceptor' Chamber members. Several have already agreed to become acceptors, for example;

Acceptors

- | | |
|-----------------------|------------------|
| Hussey & Greaves | Hutton Electrics |
| Mass & Co | Smith Consulting |
| Divadani | Kelsey Butchers |
| DJK Cleaning Services | Upton Mobility |
| The Music Shop | Brant Design |

We expect to have more names after the Open Evening and we very much hope that many more of you will agree

to be added to the list (which will be published from time to time in future Newsletters and on our website).

We will also be announcing our new initiative - the **New Business Breakfast Club**. More details will be made available on the website and in future Newsletters

The Christmas season has come upon us as suddenly as it always seems to and I hope you are geared up to take full advantage of the trading potential which it often brings. Your Chamber is involved with several Christmas activities - the Christmas Lights lighting up in Shenfield (Saturday 1st December at 3.30pm outside Franklins Jewellers and Kelseys Butchers); the Best Seasonally-Dressed Windows competition in Shenfield and a similar competition in Ingatestone.

Our next edition will be in January 2008. Have a great Christmas and New Year.

Mike Hawkins

Executive Secretary.

newsletter design sponsored by **brant design** 

for further information email us;
info@brantdesignstudio.co.uk
or at: www.brantdesignstudio.co.uk

This newsletter is sponsored by Divadani Ltd.



www.divadani.com

Divadani is an internet marketing company specialising in:

- Website design and development
- No win / no fee search engine optimisation
- E-commerce consultancy
- Internet lead generation

If you want to use the internet to increase your profits, please talk to us.

Brentwood Chamber of Commerce Pepperell House, 44 High Street, Brentwood, Essex, CM14 4AJ

Tel/Fax: 01277 214814 Email: info@brentwoodchambers.co.uk Website: www.brentwoodchambers.co.uk

offering complete branding design services, editorial, exhibition and web design and events

Member news

Chamber member Shenfield School has asked us to mention a nationwide challenge for young people which they have signed up to - it is called 'Make your Mark Challenge 2007'.

Launched by MOBO Award winning hip hop star, Akala, on the first day of Enterprise Week 2007 (12th to 18th November) the idea is for teams of young people to think about the impact that they and their ideas have on the world around them. It is a chance for young people to show that they can provide solutions to the issues that matter most to them.

The Communications Director of the 'Make Your Mark' campaign, says: "The challenge allows young people to experience what it takes to come up with a great idea and solid business plans. Thinking like an entrepreneur encourages them to take risks and be innovative, and we hope that there will be some brilliant ideas which can be used to make a difference."

Chamber supports efforts like this which benefit young people in the Borough and, in particular, to help prepare them for the world of business. We wish this initiative success.

Brentwood County High School Governor

One of Chamber's Executive Committee members, Clive Othen, has played an active and fulfilling role on the Governing Body of Brentwood County High School but finds that increasing business commitments are preventing him from continuing beyond his current term of office which ends on 31st December 2007. If any Chamber member is interested in applying for the vacant position, please get in touch with Chamber office and we will let you know who you should contact to progress your application.

We want to hear from you.

Please send us any interesting or good stories about your business so that we can include it in future Newsletters (don't forget, there is no cost to you).

The Member Discount Card

At our Members Open Evening in November, we are announcing the introduction of a Membership Discount Card in the New Year (2008) for Chamber members.



The objective is to bring new business to Acceptors (those Chamber members who are prepared to offer discounts to other Chamber members who produce a Member card). And, of course it offers to all Chamber members the benefit of enjoying a discount for purchases made at Acceptors.

If you are a business (whether a traditional retailer or say a professional advisor such as Solicitors) which would welcome incremental new business from other Chamber members by offering a discount (the % is your choice) to customers who produce their member card, please let us know that you will agree to be an Acceptor. We will let you have an Acceptor sign for you to put in your windows or wherever else is suitable for you. We will also be publishing lists of Acceptors on a regular basis.

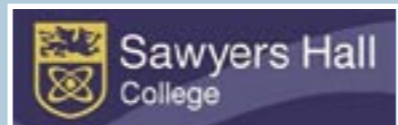
Please let us know if you would like to become an Acceptor.

How can I get more involved?

There are many ways you can get involved in the chamber;

- Sponsor our monthly newsletter
- Sponsor a networking luncheon event
- Sponsor the member discount card
- Offer discounts to other chamber members via the member discount card scheme
- Advertise in our newsletter

If you are interested in getting more involved please contact us with the details; info@brentwoodchambers.co.uk



Congratulations to Head teacher Stephen Capper of Chamber member Sawyers Hall College and his senior colleagues for their dedication and hard work which has seen the school lifted out of Special Measures status in their recent school inspection.



The Ashley Jolly SAD Trust (SADS UK) Cardiac Charity Expands

The considerable expansion of the charity over the last 8 years has meant that it is no longer viable to work purely from existing office space in Brentwood. After months of looking round for suitable premises and rents SADS UK are pleased to advise that our new address is, Suite 6, Churchill House, Station Road, Hornon Ind. Park, West Horndon, Essex CM13 3XD, Tel: 01277 811215. E-mail info@sadsuk.org

Next November we shall be celebrating the work of the charity, drawing together the characters and personalities that have supported its cause and benefited their communities, together with local dignitaries by holding a Grand Charity Ball. If you would like further information please contact Anne Jolly, on the details given above.

Brentwood Chess Congress

is being held again next year in February and the organizers would like to invite members interested in this activity to consider sponsorship.

The 2007 inaugural chess congress held at the Brentwood School Sports Halls had 231 competitors which included several Grandmasters and International Masters; this is by far Essex's biggest chess event in 2007 and the aim is for the 2008 event to be even bigger. We had a prize fund of around £4000 and are looking to improve on this for next year.



The opportunities for sponsors are excellent as chess attracts a diversity of people and families. Many of the people involved needed accommodation in the area which brought business to the hotels and the B&B sector. Last year local MP Eric Pickles presented the prizes.

For more information contact Gavin Strachan at webmaster@brentwoodchessclub.org

Problems with your builder?

Everyone knows getting the builders in can be a stressful experience.



Brentwood Chamber has been contacted by a documentary team at Channel 4 who want to hear from people in the Essex area currently experiencing difficulties with their builder.

Channel 4 will offer you the services of a leading industry expert to give you his advice & mediation

Work not quite going to plan?



TO FIND OUT MORE

Contact Fiona ON; 0207 907 0869 or email fiona.wilson@betty.co.uk



With DirectSmile® technology, we personalise stock images using the names of your friends, relatives, customers or clients. Order just 40 cards and in multiples of 10 thereafter to achieve this price point. PDF samples available.

BCC OFFER 1!
DirectSmile® Christmas Cards
£1.50 each

Call 01277 812111 and ask Bev, Colin or Matthew for offer BCC1 or e-mail cards@sesprint.com



With DirectSmile® technology, we personalise stock images using the names of your friends, relatives, customers or clients. Order just 12 calendars and in multiples of 4 thereafter to achieve this price point. PDF samples available.

BCC OFFER 2!
DirectSmile® Desktop Calendars
£6.00 each

Call 01277 812111 and ask Bev, Colin or Matthew for offer BCC2 or e-mail calendars@sesprint.com

